



3G • CDMA

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November 9-11, 2009 • The US Grant • San Diego



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# Smart Wireless Modules and Services

*M2M by CDG*

November 11, 2009  
San Diego, CA



# M2M by CDG

## *The Smart Wireless Modules and Services Special Interest Group*

- Significant new activity by operators, vendors, service enablers
- Building on the recent GHRC M2M requirements document CDG 176
- Press Release announcing the SIG today
- New email list and webpage on CDG's site: [www.cdg.org/M2M](http://www.cdg.org/M2M)



**Sprint forms M2M-focused business unit**  
October 6, 2009 — 2:44pm ET | By Phil Goldstein



**Motorola Introduces Its M2M C24 CDMA Module**

Mon Mar 30, 2009 8:01am EDT



**SDG&E begins installation of new smart meter technology**



**VZW-Qualcomm name JV focusing on M2M biz**  
August 20 2009 | Tracy Ford |



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# M2M by CDG

## *The Smart Wireless Modules and Services Special Interest Group*

- Discuss successful implementations and lessons learned
- Share experiences across vertical markets
- Network with potential suppliers and customers
- Build on CDMA's Device Team efforts: CDG 176
- Address ecosystem issues related to numbering, roaming and certification
- Develop input to TIA TR50 and regulatory proceedings globally to support M2M

**50 billion wireless embedded connections by 2025\***

\* LM Ericsson Ab projection, LTE Americas 2009



# M2M by CDG

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**Consumer  
Electronics**



**Telematics**



**Healthcare**

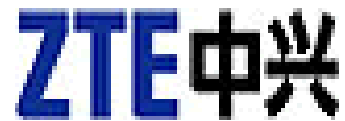


**Energy**



# M2M Speakers This Week

**ABI**research®  
M2M Research Service





[www.cdg.org/M2M](http://www.cdg.org/M2M)



[www.cdg.org](http://www.cdg.org)

# Who is the M2M SIG for?

*The Smart Wireless Modules and Services Special Interest Group*

- **CDMA Network Operators and their MVNOs**
- **CDMA Handset and Module/Modem Vendors**
- **M2M Service Provisioning and Enabler Companies**
- **M2M Application Providers**
- **New device vendors in consumer electronics, energy, medical devices and other vertical markets**
- **If you aren't yet a CDG member company, contact us for membership information**





# **M2M by CDG**

*The Smart Wireless Modules and Services Special Interest Group*

- **Leadership interest already expressed by Reliance Communications**
  - **Qualcomm's Atul Suri providing SIG management support**
- **Work to do within the SIG:**
  - **Create M2M Marketplace for easy access to CDMA2000-based solutions**
  - **Encourage additional module and application providers to support CDMA2000**
  - **Provide solutions for imminent numbering issues related to MEIDs and IPv6**
  - **Finalize and promote M2M device certification with CCF and applicable regulatory bodies**



# **M2M by CDG**

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- **What we need from you:**
  - **Tell CDG about additional vertical markets and companies who should participate: your partners and suppliers**
  - **Tell CDG what you need the M2M SIG to accomplish**
  - **Get the right people at your company to sign up for the M2M SIG**
  - **Participate in our future calls and meetings:**
    - **In San Diego with CDG's device team meeting in January?**
    - **At CTIA in Las Vegas in March**
    - **In Shanghai at CDG's CDMA World Forum in June**



**Interested in a leadership position in the SIG?**

**Let us know who else from your company you would like on the M2M SIG email list**

