



**3G•CDMA**

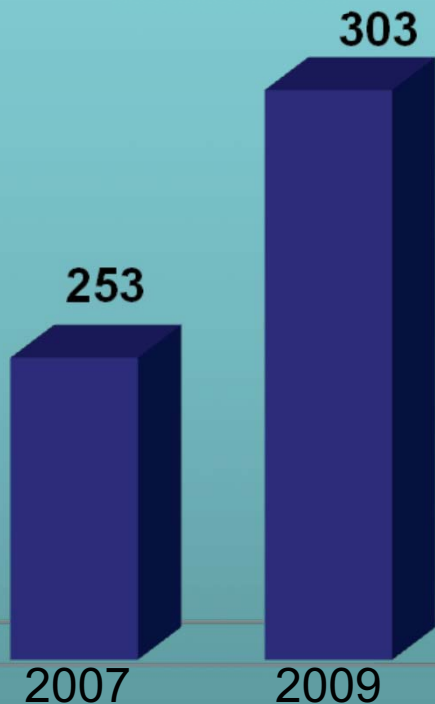
americas regional conference

November 9-11, 2009 • The US Grant • San Diego

# CDMA Continues to Grow Globally



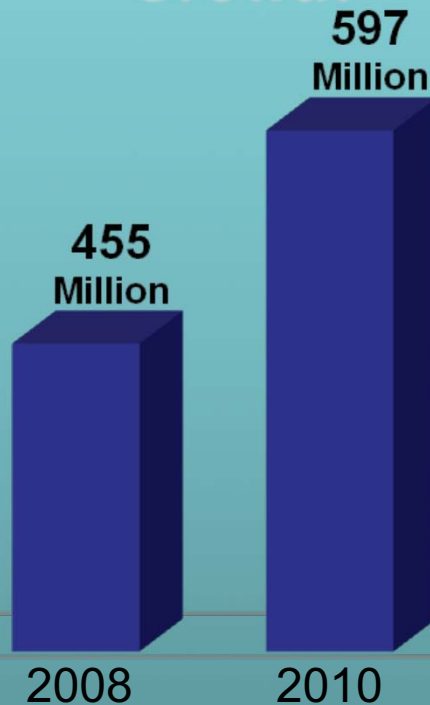
## Network Growth



**18 more networks were launched in 2009**

Source: CDG, August 2009

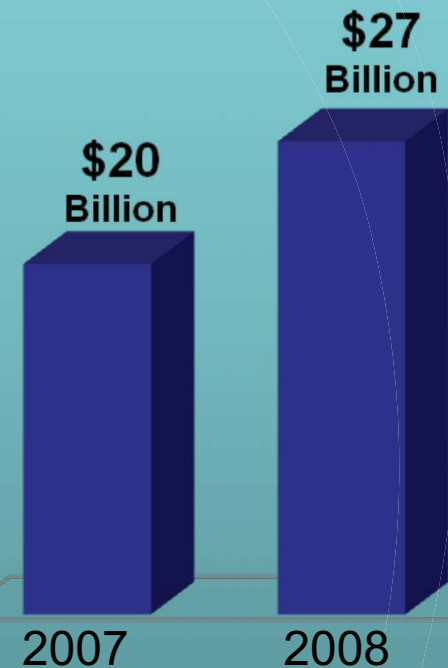
## Subscriber Growth



**Over 500 million Subscribers as of June 2009**

Source: Net growth average of Strategy Analytics (Jun 2008), ABI (Aug 2008), Wireless Intelligence (Jul 2008), WCIS+ (Jul 2008), iGR (Mar 2008) and Yankee Group (Jun 2008) for subscriber forecasts (2008 and beyond) summed with CDG actual numbers of 2008

## Data Revenue Growth



**35 percent growth from top 3 CDMA carriers\***

Source: Chetan Sharma, 2009

\* Top 3 CDMA carriers in terms of data revenue: Verizon, KDDI and Sprint

[www.cdg.org](http://www.cdg.org)

# CDMA2000 in North America



## cellular-news

Sprint Nextel Buys Virgin Mobile USA

July 28, 2009

## THE WALL STREET JOURNAL

Cox Plans to Launch a Wireless Network

April 8, 2009

## FierceMOBILE CONTENT

Verizon's data revenues are now almost \$4 billion per quarter

August 10, 2009

## cellular-news

Alaska Communications Systems Revenues Up

by 19%

July 31, 2009



Sprint Launches First Netbook

November 2, 2009

Leap Brings Cricket to Washington

June 23, 2009

Operators Piece Together M2M Puzzle

October 1, 2009



MetroPCS to offer unlimited int'l calls at

\$5/month

June 24, 2009



Verizon offers small carriers a deal on handset exclusivity



Verizon Expands 3G Netbook Selection

October 22, 2009



Sprint Certifies 300th Embedded

Device on the Now Network

<sup>3</sup> July 23, 2009



Motorola's First Android Phone

September 10, 2009

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# HALF A BILLION 3G CDMA2000 SUBSCRIBERS

When some said it wasn't possible, we worked hard to make it a reality.  
We congratulate our member companies for their efforts in creating  
a thriving CDMA2000 community.

