

CDMA2000 Devices

David Readman

Director, Global Business Development

5/15/2007 – Cancun – CDG LARC

ZTE中兴

©2006 ZTE Corporation.

ZTE CDMA2000 Device strategy

Innovation

Quality

Affordability

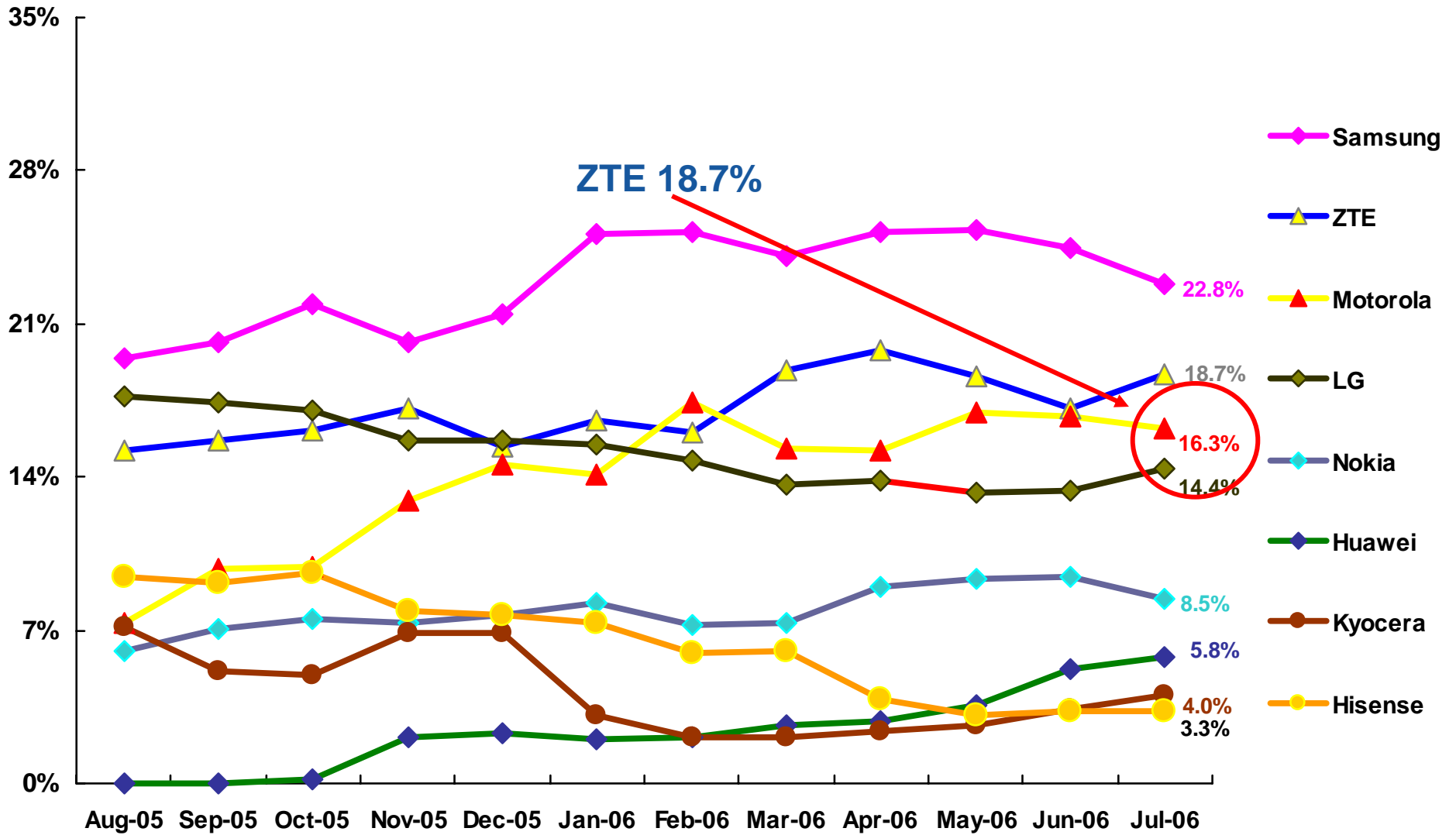
ZTE中兴

Wide variety of CDMA2000 devices

- 12 CDMA2000 handsets
 - 1X
 - DO
 - Worldmode
- 10 WLL devices
 - 450 MHz
 - 1900 MHz
- 1X/EV-DO PC cards
- 10 GoTa (PTT) phones



Major CDMA2000 Market Shares in China



ZTE and TATA - India



- The second largest CDMA2000 operator in India.
- Average sales volume of ZTE handsets: 12K per day
- Peak sales record of ZTE handsets : 40K per day
- ZTE has already shipped: 2.3M handsets
- New ZTE contract for 2007: 2M handsets



C150



C230

ZTE and VIVO - Brazil

- VIVO was ZTE's first handset customer in the Americas Region
- 125 million USD contract in 2004.



vivo A Vivo traz uma grande novidade: ZTE, a marca do maior mercado consumidor de celular do mundo.

ZTE中兴



vivo Lançamento
A marca é ZTE
o modelo é C133.

vivo



vivo ZTE.
Uma nova marca
com exclusividade
para a Vivo.

ZTE中兴

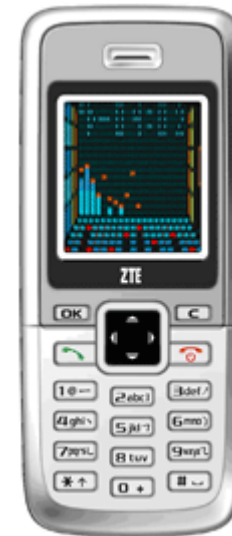
ZTE C133

Vivo 06x	10x	R\$ 9,90
	R\$	99,90
	ou	R\$ 99,90 a vista

ZTE中兴

Commercially Deployed in Latin America

- ZTE C133
- ZTE C100
- ZTE C180
- ZTE C100



Affordable devices with CDMA2000

- ZTE C150 - < \$50 USD

- SMS
- Poly Ringer
- PIM Functions
- Built-in Games

Industry initiatives further reduce time-to-market and cost of CDMA2000 devices, such as GHRC, CCF



Even more affordable devices with CDMA2000

- ZTE Classic 201 (<\$30USD)
 - SMS
 - Java enabled
 - PIM Functions
 - Built-in Games



CDMA 450 – Cost-Effective WLL

- WP520BD
 - WP560
 - WF520
 - WF520F
-
- Voice
 - Data
 - Fax
 - SMS
 - DTMF
 - Pay-phone support



Cost-effective Last mile² for broadband

- 1X-RTT and 1X-EVDO (Hybrid mode)
- Dual Band
 - CDMA 850MHz
 - CDMA 1900MHz
- Freely Handover between different modes and bands
- Receiver Diversity Design
 - 2 high gain Antennas (For Both Band, and one is internal)
 - 2 separate receivers correspond to 2 antennas and the received signals combined in MSM6500



MY39

GoTa (PTT)

- One-to-many Group call
- One-to-one Private call
- Dynamic regrouping
- Forced release and insertion
- Emergency call
- Access priority join
- Later join
- Optional UIM-card support



G651

Worldmode – CDMA/GSM

- H550
 - CDMA2000 1X
800MHz/1900MHz
 - GSM900MHz/1800MHz

- H520
 - CDMA2000 1X 800MHz
 - GSM900MHz/1800MHz



Gracias!

ZTE中兴

©2006 ZTE Corporation.