

New Opportunities for CDMA2000 in Latin America

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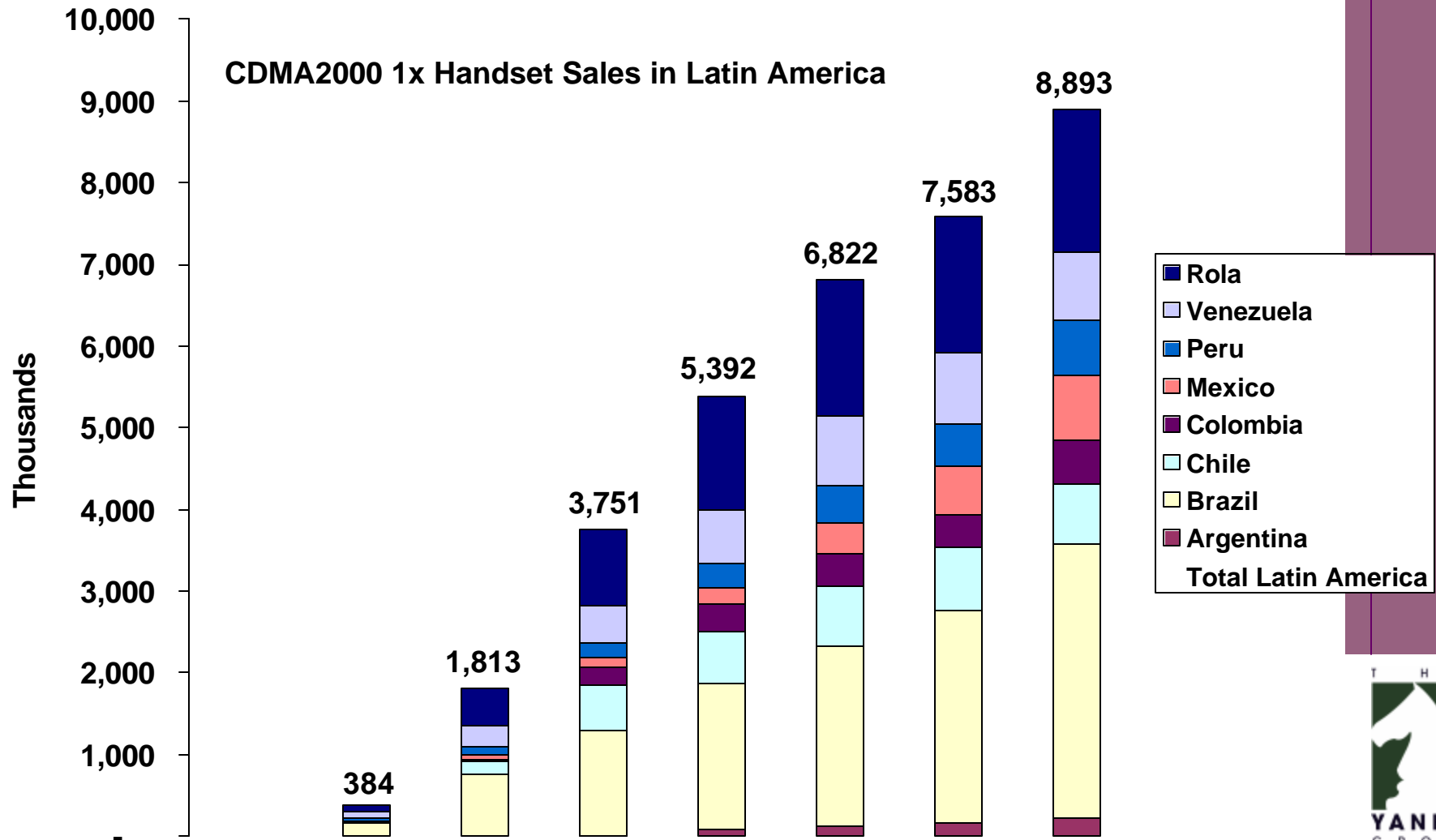
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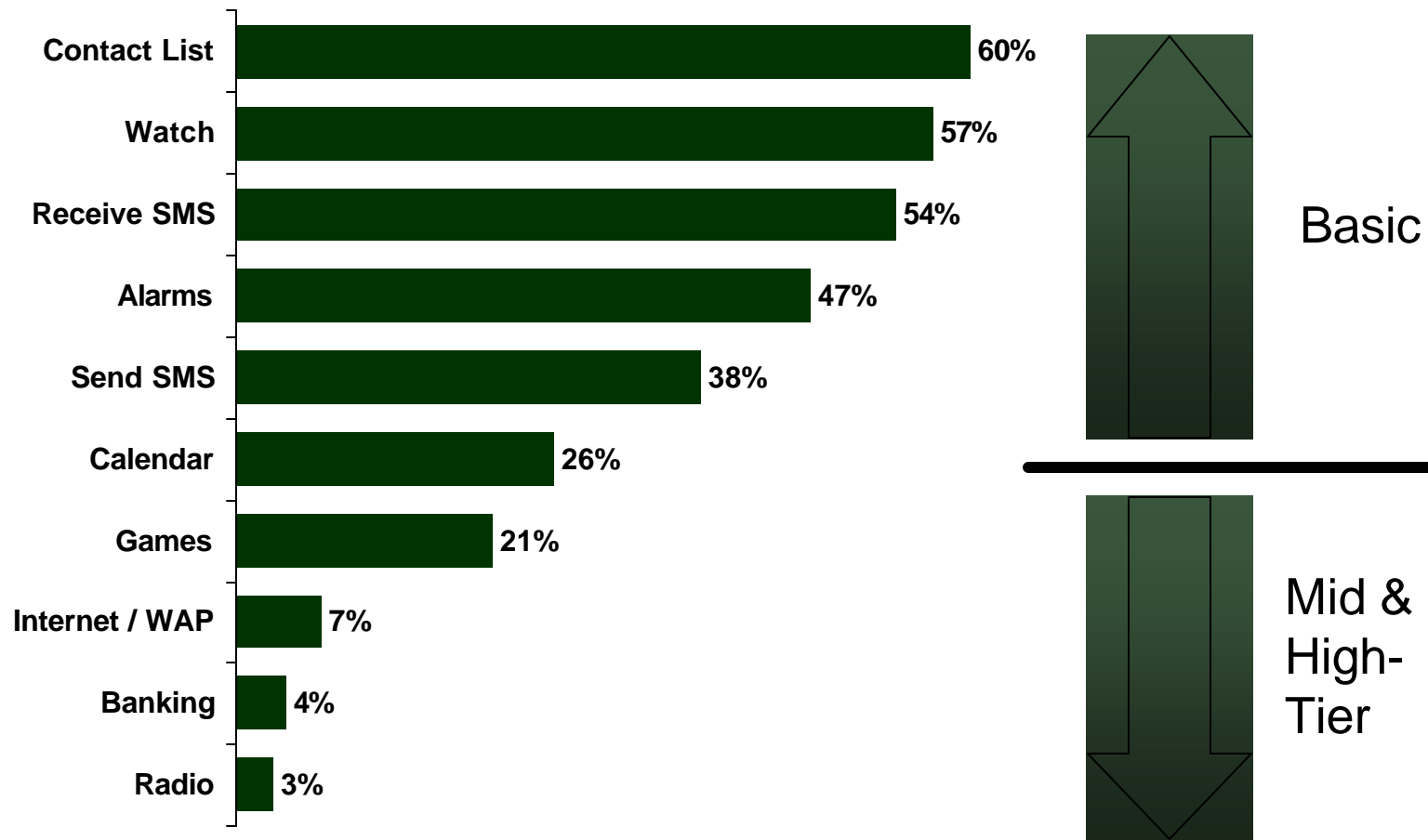


Strong growth in CDMA2000 Handsets



But will they have the features to support new applications?

What handset features do you use / look for?



Conclusions

- **The message has not been received YET by consumers**
- **Its about Technology...**
- **But its as much or more about Marketing**
- **Handset cost is the primary driver of adoption in Latin America**
- **Services without handsets that support them are doomed**



Thank You for Your Attention

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